

MOR VIMMER



Portfolio available at www.morvimmer.com

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SUMMARY OF QUALIFICATIONS

Graphic Design

- ❖ Utilize sophisticated tools and technologies to create inspiring graphics, interactive CDs, advertisements, and promotional materials.
- ❖ Multitasking abilities. A team player that is able to relate to people at any level.
- ❖ Excellent communication and interpersonal skills. Customer-focused.
- ❖ Creative and artistic eye for detail in design. Managed design projects from inception to completion.

Technical and Programming Skills

- ❖ Created, maintained, and documented multimedia programs using Flash.
- ❖ Exceptional technical, analytical, and troubleshooting skills.
- ❖ Extensive knowledge in Web technology such as PHP, MySQL, HTML, and Action Script.
- ❖ Extensive knowledge in content management systems (CMS), such as WordPress, DRUPAL, and ExpressionEngine.

EDUCATIONAL QUALIFICATIONS

- ❖ Microsoft Developer, MCP Certification; John Bryce – Computer Training Center, 2002;
Key Skills: Visual Basic 6.0, ASP, SQL Server, MS ACCESS, and HTML
- ❖ Bachelor's Degree in Multimedia Design; Meimad – Visual Art School, 1999;
Key Skills: Photography, Graphic Design, 3-D Design, Multimedia Programming – Macromedia Director
- ❖ Graphic Design; ORT Career Training Center, 1994

TECHNICAL PROFICIENCIES

Software: Photoshop, Flash, Freehand, Premier, Illustrator, InDesign

Languages: Action Script 2.0, HTML/CSS, PHP, Java Script, Visual Basic

Database Related: Microsoft Access, MySQL Server

Platforms: Ability to work on PC and Mac operating systems

PROFESSIONAL EXPERIENCE

Brivo January 2007 - present

Graphic and Web designer

- ❖ Work closely with marketing department and CEO to create a cohesive and suitable corporate image.
- ❖ Design corporate, dealer, and developer Web sites.
- ❖ Develop print materials for marketing, including monthly advertisements, brochures, and trade show booths.
- ❖ Design software interface for hardware.
- ❖ Create all Web sites and software in compliance with W3C standards.
- ❖ Integrate designs from HTML into CMS.
- ❖ Manage projects successfully with minimal supervision.
- ❖ Consistently comply with timelines and budget requirements.

New Signature 2004-2006

Graphic and Web designer

- ❖ Designed Web sites, print materials, and Flash programs for a wide range of clients.
- ❖ Created HTML and style sheets in compliance with W3C standards and integrated templates into CMS as needed.
- ❖ Managed projects independently.
- ❖ Consistently complied with timelines and budget requirements.
- ❖ Brainstormed with clients to design a product that best meets clients' needs.
- ❖ Effectively communicated and coordinated with clients, print houses, and programmers to achieve optimum results.

Freelance Work 2003-2004

- ❖ www.holisticpro.com —designed templates for Internet membership Web site.
- ❖ Nefrit El-Or Band (www.nefritel-or.com)—designed and implemented Web site using PHP, Java Script, and MySQL database.
- ❖ Excel Mortgage, Inc.—redesigned company logo, business cards, and letterhead.

Hamaabada Photography Shop – Israel 2002

Graphic Designer

- ❖ Created logos, advertisements, and CD covers. Coordinated projects with team of professional photographers and Art Directors from fashion newspapers to produce high-quality scanning and designing.
- ❖ Evaluated client needs and production costs; created materials in compliance with client specifications. Utilized creative skills and service abilities to achieve high levels of client satisfaction and appreciation.
- ❖ Provided high-quality color finish and enhanced promotional materials.

Attractive – Israel 2002

Multimedia Developer (freelance)

- ❖ Created presentation and administrator GUI for manipulating flow of presentation CD.
- ❖ Utilized Director extras such as Buddy API.
- ❖ Troubleshoot and resolved bugs and technical issues.

CD-Tone Technology – Israel 1999 – 2002

Multimedia Developer

- ❖ Produced 2 CDs per month; entirely responsible for obtaining materials from graphic designers, compiling them into Director, programming, and debugging CDs.
- ❖ Collaborated with Art Director to create new games and learnware.
- ❖ Created interactive CDs with learning programs for children; programs included puzzles, games, articles, and educational materials. Ensured timely production of CDs.
- ❖ Troubleshoot and resolved program flaws. Incorporated disk into different operating systems.

Retorno – Israel 1999 – 2000

Multimedia Developer (freelance)

- ❖ Responsible for design and programming of learnware for interactive CDs.

Arbam Graphics Bureau – Israel 1998 – 1999

Graphic Designer

- ❖ Scanned and prepared photos and slides for advertisements. Developed creative promotional materials.
- ❖ Coordinated with Graphic Designers to obtain color adjustment and final approval.
- ❖ Consulted with clients for color, arrangement, and printing of materials.
- ❖ Converted files from PC to Mac; created ads using Freehand and Photoshop. Designed high quality drafts and evaluated customer feedback to enhance quality.

